By choosing to study the Associate Degree in Business (AD(B)) at UQ College you will be supported to achieve your potential through a student-centred learning approach, small classes, specialist teachers and excellent facilities.

Successful completion of this UQ accredited program provides a strong standalone qualification and, upon successful completion of the AD(B) with a cumulative grade point average of 4 (on a 7 point scale), you may be eligible to apply for UQ’s Bachelor of Business Management.

The AD(B) is designed for business leaders and managers of the future. This program will give you the necessary knowledge, skills and self-confidence to assist in effective and successful management within constantly changing business environments.

ASSOCIATE DEGREE IN BUSINESS

QTAC Code: 752302

University of Queensland
Ipswich Campus

www.uqcollege.edu.au

UQ College May 2013 Version 2
STUDENT-CENTRED LEARNING APPROACH
UQ College wants all students to achieve their maximum potential and so provides custom designed programs, delivered by specialist teachers in small classes. College staff will provide support throughout your study while you enjoy an outstanding learning environment with excellent facilities and information networks.

BUILDING BETTER CHOICES
UQ College prides itself on its carefully selected teaching staff, with all subjects taught by specialist teachers and academics with extensive experience and industry connections.

WHAT IS THE ASSOCIATE DEGREE?
It is a post-Year 12 qualification that will give you the academic knowledge as well as the high level job ready skills needed for employment in a range of managerial occupations.

HOW LONG IS IT?
16 months or 4 Trimesters

WHERE IS IT DELIVERED?
UQ College at UQ Ipswich Campus

PROGRAM OUTLINE
The program is designed to provide you with:
• a broad understanding of a variety of business principles and skills; and
• knowledge to apply and solve various business problems in a variety of situations.

These vital skills are sought by employers and can be a particular advantage when entering the workforce or for existing workers upgrading their skills.

STUDY AREAS
• Business Mathematics
• Politics, Business and Society
• Financial Accounting
• Microeconomics
• Economic Statistics
• Business Project
• Organisational Studies
• Language for Business
• Managerial Accounting
• Business Law
• Macroeconomics
• Business Communication
• Marketing
• Management Principles

HOW DO I APPLY?
Apply through QTAC at http://www.qtac.edu.au
QTAC Code: 752302